# Motorcycle Safety Education Commission Meeting Minutes

June 10<sup>th</sup>, 2022 – 10:00am Zoom Meet - Virtual

## Commission Members Present:

Steve Hanlon, Mike Canchola. Jacob Renner, Marshall Johnson, Monty Heim

**Transportation Cabinet Representatives** 

Jay Huber, Brad Franklin

### Guests:

Rebecca Loomis, Herb Pelham, Bill Meister, Kevin Morgan, Carol Olson-Smith, Deb Eyre, Mark Carroll, Chad W., J. Shepherd

# Open Session:

Meeting called to order by Steve Hanlon at 10:00am. Motion to accept the previous Meeting Minutes by Jake Renner, second by Mike Canchola. Motion carries.

## Public Comment:

No comments offered

## Budget:

Through April of 2022 we have spent about \$560,000 of our \$800,000 cap with a couple months left to go in the fiscal year. The first round of payments through the NHTSA grant monies are in process which is helping to pay for the QA visits and training sessions. Through April we have seen about 3000 students through the program.

For FY 2023 a new NHTSA grant application has been submitted. It mirrors the application for FY 2022 with the exception of more QA visits and to allow for joining the State Motorcycle Safety Administration (SMSA) and attending their conference.

# QA Program:

Been a slow start getting the QA team members out to the sites largely due to scheduling conflicts with the QA members teaching lots of classes themselves during the busy time of the year. If a site has any instructors, they would like for the QA team to visit with please let Bill Meister know and something can be scheduled. Looking to try and help especially new instructors with additional training and support.

Bill Meister stated that the QA program was an excellent professional development opportunity. The QA team members get to see new sites and learn as well as teach others. There is another QA certification planned for Jan-Mar of 2023. Working out details with the MSF for their availability as KY does not have an in state QA Trainer.

### Training:

Total Control ARC was held in April for an entire week. We had 9 people take the course with 4 people reaching full certification and the other 5 are still working towards their full certification. Jake Renner took the course and spoke very highly of the class. The course focuses on cornering which really helps all

riders. The course uses the same range as the MSF and is not as intensive as the range certification for the MSF.

RCP currently being held at Balance Dynamics that started with 6 but has dwindled to 2. Will be wrapping up in the next couple weeks. There is another scheduled for August at Four Rivers in Paducah. Currently have 8 slots filled with 4 available. There is a 3-Wheel certification course scheduled for the end of June with 4 slots still available. There is an MSF-ARCu certification course is scheduled for November 2022.

# Marketing:

Report of the marketing plans given by Mark Carroll of BCH. Contracts have been finalized and added to the Master Agreement with BCH. Discussion of the new options available in terms of courses and how sites can offer these options. There is work beginning on a poster and brochure to be sent to the regional licensing and testing centers. There will some focus groups for the designs as things are in the works.

Thanks to Brad Franklin and KYTC we were able to find funds for hats/shirts to the instructors along with various outreach items to be used at public events to help promote the program. If a site provider has an event in their area and would like some of the items to hand out or would like to have the simulator set up contact Jay to make arrangements.

#### Other:

Discussion and motion to join the SMSA this year and attend their annual conference up to \$6200 made by Mike Canchola, seconded by Jake Renner, motion carried.

Discussion with Marshall Johnson about coordinating the training of the KSP examiners and our trainers. Goal is to align the testing procedures with the program and KSP.

# **Future Meeting:**

Next meeting would be September 9<sup>th</sup>, at 10am either virtual or in person at the KYTC offices. Possibly as a hybrid.

Motion to adjourn by Mike Canchola, seconded by Steve Hanlon and approved.